



CALPEEK

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CAMPAIGN '98: DAVIS CONTINUES TO HOLD LEAD OVER LUNGREN IN CALIF. GOVERNOR'S CONTEST.

Unless there's a total meltdown (not likely), Demo Lt. Gov. Gray Davis is now considered a solid favorite to win the Calif. governorship against AG Dan Lungren(R). Here are the three newest polls (Mason-Dixon, The Election Connection & KXTV - Sacto). In private polls, Davis holds a double-digit lead going into the last week of the campaign:

	M/D	E/C	KXTV
Davis(D)	48%	51%	54%
Lungren(R)	42%	38%	39%

...FYI: Insiders believe that 85% of women under 60, which represents about 45% of voters, will not vote for a candidate who is not pro-choice. This may indicate why Lungren is losing so badly at this point. Question: Does Gray have coat-tails? Stay tuned...

CAMPAIGN '98: PROP. 3 - IF IT ISN'T APPROVED BY VOTERS, CA'S EARLY PRIMARY WON'T COUNT

Editor's note: State Sen. Jim Costa(D-Fresno) and CA Sec. of State Bill Jones(R) worked their tails off to win passage of SB 1999 - a bill to move Calif.'s Presidential Primary from June to the first week in March. But the *push to the front* is meaningless unless voters approve **Prop. 3** on Nov. 3rd. Here's our update and analysis...

...The news media has completely ignored Prop. 3, perhaps the most important measure on the ballot - if you are a political junkie who thrives on presidential politics. The new Field Poll shows only **26%** in support, **43%** opposed & **31%** undecided. Prop. 3 is losing because voters don't understand what's at stake...

...The reason Prop. 3 is on the ballot is because there was a blunder by U.S. Rep. Tom Campbell(R-San Jose) and his GOP moderate allies who drafted Prop. 198, Calif.'s *open primary law*, approved by voters in '96. The new law works OK except when it comes to selecting delegates to the Republican and Demo presidential conventions...

...Both the RNC and DNC have rules which say that only registered party members can vote for presidential candidates (delegates) in a primary. In other words, no cross-party voting for president in the primary. Prop. 3 changes the existing law to require a closed, partisan primary for the purpose of selecting delegates to the RNC & DNC conventions...

...If voters reject Prop. 3, sources believe the Calif. Demo Party would be forced to go with a *caucus system* for selecting delegates, while the Calif. Republican Party might use a *State convention*. And if Prop. 3 is defeated, the early March vote in Calif. would be nothing more than a *straw vote* - a beauty contest among the various presidential candidates with no real meaning. Thus some now ask: if Prop. 3 is rejected, would the Legislature then move the primary back to June???

...FYI: the CRP/CDP are *not* putting up any money for Prop. 3, despite its political importance. The only thing being done (by State Sen. John Lewis - co-author of Prop. 3) is to contact slate operators, urging them to carry Prop. 3 for free. Both parties have a court date in early 1999 - an appeal at the federal level to overturn Calif.'s *open primary law*. If the CDP/CRP win, then the open primary law would be junked. But don't bet your first born. Stay tuned...

CAMPAIGN '98: EFFORT TO OUST GEORGE & CHIN FROM CALIF. SUPREME COURT IS UPHILL BATTLE.

Editor's note: The drive to oust Calif. Supreme Court Chief Justice Ron George and Assoc. Justice Ming Chin on Nov. 3rd is running out of time and is short on funds. Here's our final update & analysis...

...Unlike the battle to oust former Chief Justice Rose Bird and two of her colleagues on the Calif. Supreme Court in 1986, there just *isn't* the gut level of hatred

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toward George & Chin that there was against Bird. Over the years Bird and her court overturned hundreds of death penalty convictions. And some of the cases involved some really evil killers. There was widespread public outrage at Bird --- and a much broader coalition aimed at removing her from office in 1986...

...The forces geared up to defeat George and Chin are most outraged by their vote to overturn Calif.'s *parental consent law*, dealing with abortions for minors. The coalition against George & Chin, *Citizens for Judicial Integrity*, hasn't expanded beyond the base of those who are opposed to abortion. It's a vocal opposition, but not a majority and certainly not well funded...

...Although there are still huge numbers of undecided voters, here's what the newest Field Poll shows (Yes or No for reconfirmation):

	<u>YES</u>	<u>NO</u>	<u>Undecided</u>
Ron George	26%	17%	57%
Ming W. Chin	24%	14%	62%
Janice R. Brown	26%	14%	60%
Stanley Mosk	30%	13%	57%

...Of the four jurists facing voters, George, Chin and Brown were all appointed by Gov. Pete Wilson and are generally viewed as hardliners on law & order issues. Mosk was appointed by the late Gov. Pat Brown. He is the most liberal justice on the court. Yet it was Mosk who wrote the legal opinion upholding Calif.'s parental consent law. That's why hardliners aren't after his political scalp...

...FYI: There are only two major slates (both GOP) who will carry NO on George & Chin. All the others are either neutral or are YES (paid for by George and Chin. Mosk has spent \$.32 - for a stamp to mail in his election papers). And most of the daily newspapers are urging a YES vote for all 4 supreme court jurists, as well as for all of the State Appeals Court jurists, who also face voters this year. Stay tuned...

CAMPAIGN '98: CALIFORNIA INITIATIVE UPDATE.

Editor's note: Here's another update on the key Nov. 3rd ballot measures. This update will include new polling data from Mason-Dixon (820 likely voters/Oct. 11-13) and the Election Connection (540 likely voters/Oct. 5-13). We'll also include a section called *The Endorsement Game*, showing which way Calif.'s major daily newspapers have endorsed...

◆ ***The Endorsement Game*** - We're tracking 7 major dailies: L.A. Times, San Jose Mercury News, San Diego Union-Tribune, SF Chron, SF Ex, BEE (Sacto, Fresno, Modesto) and the O.C. Register. Here's what it looks like:

	<u>#5</u>	<u>#8</u>	<u>#9</u>	<u>#10</u>	<u>#1A</u>
LAT	Y	N	N	Y	Y
SJ Mer/News	N	N	N	Y	
SD Union/Trib	Y	N	N	N	
SF Chron	Y	N	N	Y	Y
SF Examiner	N			Y	Y
BEE(s) 3	N	N	N	Y	Y
O.C. Register				N	N

◆ ***Prop. 5*** - Indian Gaming. Even though NO on 5 continues to pound away (and perhaps have built up some momentum), it may not be enough to stop the YES on 5 forces. The YES side has outspent the NO side by 2-to-1. The two new surveys continue to point to a win by the YES side. FYI: The only large scale debate (to have been sponsored by the CA Broadcasters Assn., w/about 20 stations signed up) was canceled by the YES side, who were only willing to debate a representative from "Las Vegas gaming interests" -- and not someone from the official NO on 5 coalition...

	<u>M/D</u>	<u>E/C</u>
YES	55%	59%
NO	33%	25%
Undecided	12%	17%

◆ ***Prop. 8*** - Gov. Pete Wilson's education reform initiative is leading by large margins in both polls. But it should be noted that the NO on 8 tv/radio blitz started around Oct. 12th - about the time these polls were wrapping up...

	<u>M/D</u>	<u>E/C</u>
YES	64%	62%
NO	19%	18%
Undecided	17%	21%

◆ ***Prop. 10*** - This is the tobacco tax initiative by actor/director Rob Reiner. Support for this initiative is beginning to drop...

	<u>M/D</u>	<u>E/C</u>
YES	53%	48%
NO	36%	37%
Undecided	11%	15%

◆ ***Prop. 9*** - The utility initiative. Only one survey: Mason/Dixon: YES **43%** vs. NO **34%**, with **23%** undecided. The newest Field Poll shows YES at only

19% vs. NO at 45%. NO on 9's own private polls are fairly close to this new Field Poll...

CAMPAIGN '98: UPDATE ON DOWN BALLOT RACES.

Editor's note: This week **Calpeek** will focus on the contests for Secretary of State, Controller and State Treasurer. We'll use new polling data from Mason-Dixon (Oct. 11-13, 820 likely voters)...

☒ **Secretary of State** - The new Mason-Dixon poll shows incumbent Bill Jones(R) beginning to pull away from Demo challenger Michela Alioto. Jones has **46% vs. 36%** for Alioto, with **18%** undecided. The new Field Poll (Sept. 27-Oct. 5) had Alioto within 8 pts. of Jones. Many sources believe Jones will hold on to win, but if Dan Lungren doesn't perform well on election day (which may be the case) Jones' margin could be close. And remember: Michela has a great and well recognized political name in Northern Calif. In terms of issues, Alioto is trying to link Jones to the tobacco industry's effort to kill Prop. 10. The connection is consultant Joe Shumate, who is running both Prop. 10 and the Jones campaigns. The Jones camp insists there's no link - and so far, Alioto hasn't made the charge stick...

...Although most sources give Jones good marks in running the SOS's office, if there's an area where Jones has shown his partisanship, it's in the area of voter fraud. He's very quick to bash Demos, but has remained silent on the 67th AD recall of Doris Allen, where GOP operatives were convicted of misdemeanor voter fraud violations. *Leans Jones...*

☒ **Controller** - Incumbent Kathleen Connell(D) has a **51% vs. 33%** lead over Ruben Barrales, the GOP supervisor from San Mateo Co., in the new M/D poll. And while Barrales doesn't have the big bucks to keep the contest close, he has picked up two key newspaper endorsements: The BEE (Sacto, Fresno, Modesto) and the SF Chron. In the Chron's editorial, it said, "*Under Democratic Kathleen Connell, self-promotion and ambition for higher office appear to have been guiding factors as much as the needs of the State.*" The BEE editorial was even nastier. But *Connell wins...*

☒ **State Treasurer** - In most of the polls made public so far, Assemblyman Curt Pringle(R) holds a narrow

lead over Sacto businessman/developer Phil Angelides (D), the former chair of the Calif. Demo Party. In the current Mason-Dixon survey, Pringle holds a **37% vs. 33%** lead. That's still margin of error. A private poll taken for CTA (about 10 days ago, prior to Angelides tv campaign), showed Angelides at 29% vs. 25% for Pringle. Angelides began his tv in the Sacto area about 10 days ago and has slowly expanded southward. His two ads (pro-Angelides & an anti-Pringle spot) are now airing statewide. Sources say Angelides has a \$2 million + buy vs. \$1 to \$1.5 million buy for Pringle. On issues, Angelides supports Prop. 1A (\$9.2 billion school bond measure); Pringle is opposed. Although Pringle is a conservative, several sources say he was a good Assembly Speaker - and he delivered for Gov. Wilson. However, the memory of the 1988 *poll guard* incident in Orange Co. still haunts Pringle to this day and Angelides is betting that Latino (and other) voters won't forgive or forget. The poll guard incident is the topic of Angelides' negative ad against Pringle. *Toss up...*

☒ **Attorney General** - State Sen. Bill Lockyer(D) has scored a coup by winning an endorsement from Mayor Richard Riordan - L.A.'s popular GOP mayor. Why did Riordan back Lockyer over Chief Dep. AG Dave Stirling(R)? Riordan says Stirling is weak on the gun/assault weapons issue. Stay tuned...

CAMPAIGN '98: UPDATE ON CITY & COUNTY RACES.

Editor's note: Here's another update on some key city and county elections...

◆ **San Jose Mayor's Race** - The last public poll taken by the *San Jose Mercury News* showed former Santa Clara Co. Sup. Ron Gonzales narrowly ahead of San Jose Councilwoman Pat Dando by a **33% vs. 28%** margin, with the rest undecided. The poll was taken in late August. Most sources, including those not connected with either campaign, see this race as Gonzales' to win or lose. Sources say he's better organized; has most of all the key endorsements (including U.S. Sen. Dianne Feinstein, former Mayor Norm Mineta, current Mayor Susan Hammer, most members of the city council and both labor and the Chamber of Commerce); and has thus far run a mistake-free campaign. Dando, on the other hand, made one huge mistake during the summer when she used \$45,000 of her campaign funds to qualify an initiative to kill the Town & Country development. The effort flopped. But more important,

Dando lost 9 of the 10 council districts in San Jose in the primary and sources say she hasn't done anything to expand her base. *Leans Gonzales...*

◆ **S.F. County Bd. of Supes** - This is now a 3-way contest to see who will finish first on Nov. 3rd and thus become the new chairman of the Board of Supes. Incumbents Mabel Teng and Tom Ammiano are still battling for *numero uno*, but add appointed Sup. Gavin Newsom to the top tier. Newsom is trying to downplay his new status as a potential frontrunner, but with Teng and Ammiano bashing each other almost daily, sources see Newsom as everyone's *2nd choice...*

◆ **Measure CC in L.A.** - This is the \$47 million zoo bond measure. L.A. Mayor Richard Riordan, the L.A. Chamber, VICA (Valley Industry & Commerce Assn.) and the *L.A. Times* are all aboard the YES train. The Howard Jarvis Taxpayers Assn. is neutral. The YES side is on about 20 slates and there is no strong opposition campaign. Still, CC needs a 2/3rds vote. *Leans YES*, ever so slightly...

CAMPAIGN '98: UPDATE ON U.S. HOUSE CONTESTS.

Editor's note: Here's another update on key U.S. House races in Calif...

☒ **3rd CD** - It's time to call this race or as the GOP likes to say, "*Stick a fork in her, she's Dunn.*" And indeed most insiders say GOP businessman Doug Ose of Sacto is the favorite in his battle against Demo attorney Sandie Dunn for this open seat now held by U.S. Rep. Vic Fazio(D-Sacto), who is retiring...

☒ **1st CD** - It's time to call this race too. State Sen. Mike Thompson(D) is a solid favorite over GOP Co. Sup. Mark C. Luce...

☒ **24th CD** - Demo U.S. Rep. Brad Sherman(D-Sherman Oaks) holds a 53% vs. 33% lead over GOP challenger Randy Hoffman, despite the fact that Hoffman is all over the place on cable tv and in the mail. This new Sherman tracking poll of 450 like voters was taken Oct. 18-20 by Fairbank Maslin Maullin. About 9% of voters in the 24th CD are undecided. The generic House match-up shows voters in this CD favor a Demo over a Republican by a 49% vs. 41% margin...

☒ **27th CD** - This CD in the Glendale/Pasadena area is still on the DCCC hit list. Freshman U.S. Rep. Jim Rogan(R-Pasadena) is one of 5 GOP incumbents under 50% in the latest tracking polls. The Demo challenger is Barry Gordon. In a 1-on-1 (by Lauer, Lalley, Victoria, Inc.), Rogan leads Gordon by a 46% vs. 36% margin. In the last report, Gordon had raised about \$380,000. Still *leans GOP* and is on our *watch list...*

☒ **49th CD** - Another one of those CDs where the incumbent GOP congressman is under 50% is in this San Diego district of U.S. Rep. Brian Bilbray(R). His Demo challenger is San Diego Councilwoman Christine Kehoe, an open lesbian who votes rather moderately on the council. In the tracking poll by Lauer, Lalley, Victoria, Inc., Bilbray leads by a 42% vs. 35% margin. Still *leans GOP*, but is on our *watch list*. Stay tuned...

CALPEEK'S INFOBAHN: POLITICAL SHORT TAKES.

Editor's note: Here are few items, political and otherwise, worth noting...

■ **U.S. Senate Update** - The polls in this very close race between U.S. Sen. Barbara Boxer(D) and Calif. Treasurer Matt Fong(R) continue to supply mixed results. The new Mason-Dixon poll shows Fong leading 46% vs. 44% for Boxer. The Election Connection survey shows the opposite: Boxer 44% vs. 42% for Fong. Boxer and her allies continue to pound Fong with negative tv ads. The issue-oriented ad produced for the CA Demo Party by Squier/Knapps Ochs hammering Fong on HMO reform is driving the GOPER up the wall. Sources say the CDP's tv buy for just this one ad is in excess of \$1 million. FYI: on your *must read* list is the Oct. 20th story in the *L.A. Times* by Mark Barabak which details the continuing funding conflicts between the GOP power elite in DC vs. the Calif. GOP. Calif. Republicans feel that their rivals in DC are short-changing Fong. Very interesting reading...

■ **Full Metal Jacket** - Gun Owners of CA, with about 50,000 state members, has endorsed 10 Libertarian candidates in a number of House and Legislative races. It's a big plus for the Libertarians and in at least two races, GOC's backing could hurt Republican candidates: Steve Kuykendall(R) in the 36th CD (Kerry Welsh is the L Party candidate); Assemblyman Jim Cunneen(R) in the 24th AD (Ray Strong is the L Party candidate)...